

Course # 1000 and 1001

*English for Agriculture and Technology Major*

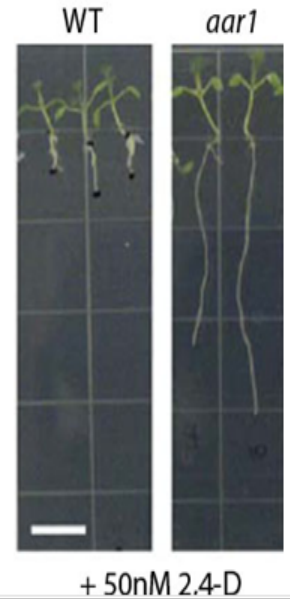
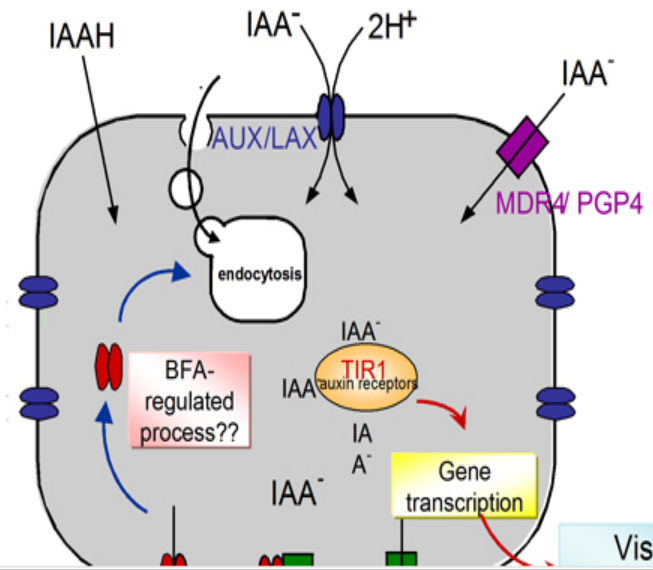
# The Abidur Lab at CRC, Iwate University

## Plant Hormone Biology



The primary research interest of my lab lies in the plant hormone auxin. We are investigating the role of this hormone in growth and development from a broader perspective, trying to link upstream signaling events with downstream physiological responses. To know more about our research please [click here](#).

- home
- research
- lab people
- publications
- links



### Courses

#### Spring Semester

Graduate Courses:

[Plant Molecular Biology](#)  
Course Number 1185

[English for Agriculture & Technology Major](#)  
Course Number 1001&1002

Undergraduate Course

[General Plant Biology](#)  
Course Number 1156

### Journal Club

# *English for Agriculture and technology major*

(Course # 1000 and 1001)

Home Assignment

 Weekly plan

 Lectures

Final Exam

[Introductory lecture](#)

[Lecture-1](#)

[Lecture-2](#)

[Lecture-3](#)

This year we will use an internet based program moodle to administer the course. program will make the course more interactive and easy to navigate for students. moodle is a [click](#) away.

# Moodle

This system will be used for the students to write their evaluations of the presentations and uploading the group presentations

<http://ict.iuic.iwate-u.ac.jp/moodle21/>



Explanation by Mr. Mark de Boer

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**ICT Contents Project Manager**  
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Room 206  
mark@iwate-u.ac.jp

**Moodle Support Center**  
International Center  
Student Building B  
Room 207  
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**ICT Contents Project Manager**  
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## Choose your username and password

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→ Use your student I.D.

The password must have at least 5 characters

Password\*

Unmask

## More details

Email address\*

You have to use you university email address

Email (again)\*

First name\*

Surname\*

City/town\*

Country\*

There are required fields in this form marked\*.

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## Navigation

- Home
  - My home
  - Site pages
    - Blogs
    - Tags
    - Calendar
  - Site news
  - Integrated database files
  - Extensive Readers
  - Orange 1
  - Orange 2
  - Self Study
  - TED Videos
  - Skill Up
  - Engineering
  - Chemistry
  - English Preparatory Course
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[Home](#) ▶ [Courses](#) ▶ [Faculty of Agriculture](#)Search courses:  

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Home

- [My home](#)
- [Site pages](#)
- ▶ [My profile](#)
- ▶ [My courses](#)
- ▼ [Courses](#)
  - ▼ [Faculty of Agriculture](#)
    - [yu-101](#)
    - [um-Seminar](#)
    - [yk-102](#)
    - [agss-101](#)
    - [um-GreenHouse](#)

Course categories:  ▼

## Courses

- [English for Agricultural Majors](#)
- [Scientific Reading](#)
- [松嶋研メンバーズ](#)
- [English for Agriculture and Technology Majors 2012](#)
- [Kawamura Sensei's Writing Course II](#)
- [Agriculture Self Study Course](#)
- [農業生産施設学 松嶋](#)
- [植物生体計測学特論](#)
- [生物産業科学実験I \(松嶋\)](#)
- [Science Communication](#)
- [English for Agriculture and Technology Majors](#)

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# English for Agriculture and Technology Majors 2012

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[Home](#) ▶ [My courses](#) ▶ 1000 1001 2012[Turn editing on](#)

## Navigation

[Home](#)

- [My home](#)
- [Site pages](#)
- ▶ [My profile](#)
- ▼ [My courses](#)
  - [SR-110](#)
  - ▼ [1000 1001 2012](#)
    - ▶ [Participants](#)
    - ▶ [Reports](#)
  - [ppt](#)
  - [1000 1001](#)

## Topic outline

Your progress

### English for Agriculture and Technology Majors 1000&1001

*Welcome to this course. We're glad you're here!*

[News forum](#)

### 1 Week One

#### Introduction and Overview of the course

[Introduction](#)

### 2 Week Two

#### Lecture on communication skill and presentation

[Communication Lecture 1](#)

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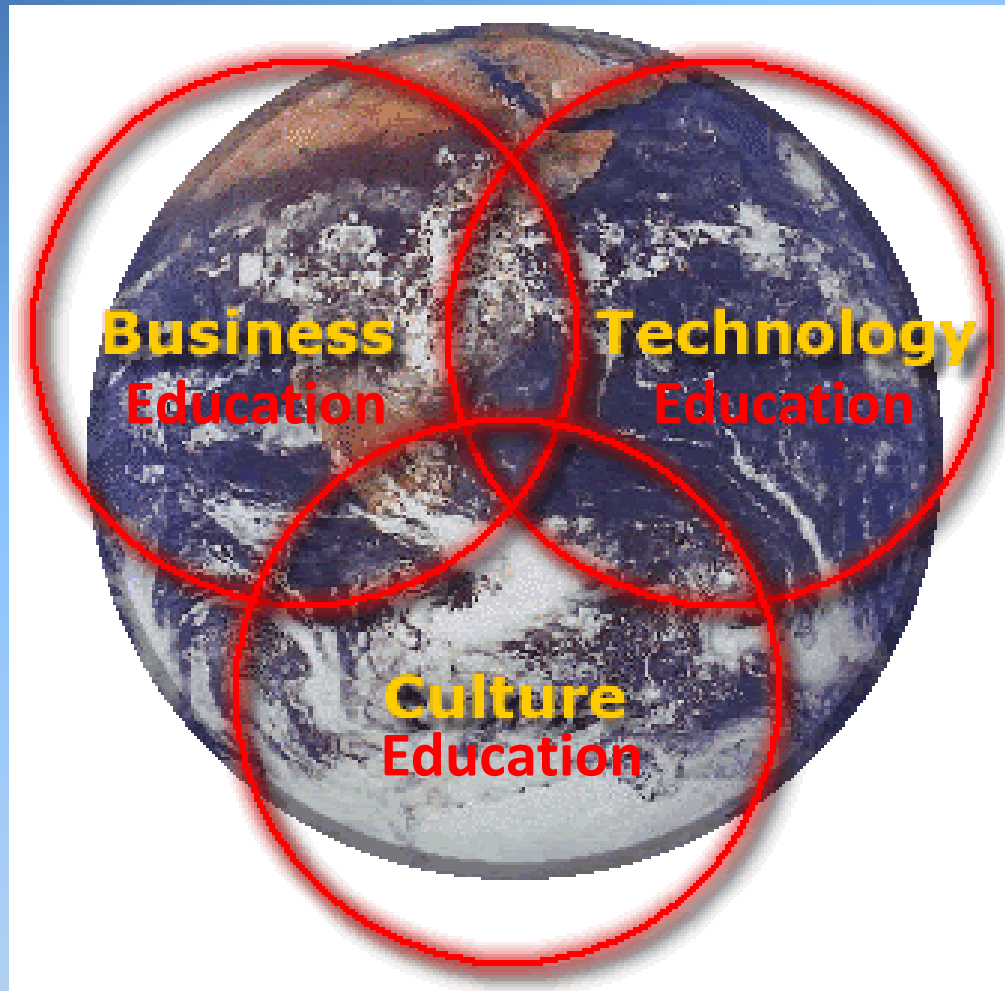


- ▼ [Course administration](#)
  - [Turn editing on](#)
  - [Edit settings](#)
  - [Completion tracking](#)
  - ▶ [Users](#)
  - [Filters](#)
  - [Grades](#)
  - [Outcomes](#)
  - [Backup](#)
  - [Restore](#)
  - [Import](#)
  - [Publish](#)
  - [Reset](#)
  - ▶ [Question bank](#)
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 [Advanced search](#)

# Globalization and exchange of information







# *Communication*

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A skill that is used to convey once message to others. The purpose of communication is to transmit a message about our experiences or perceptions and to express our point of view about those experiences and perceptions

Message can be conveyed by two means:

-  Verbal communication- presentations, discussions
-  Non-verbal communication- writing, body language, pictures

In both cases language and words are the most two important elements we need to take care of



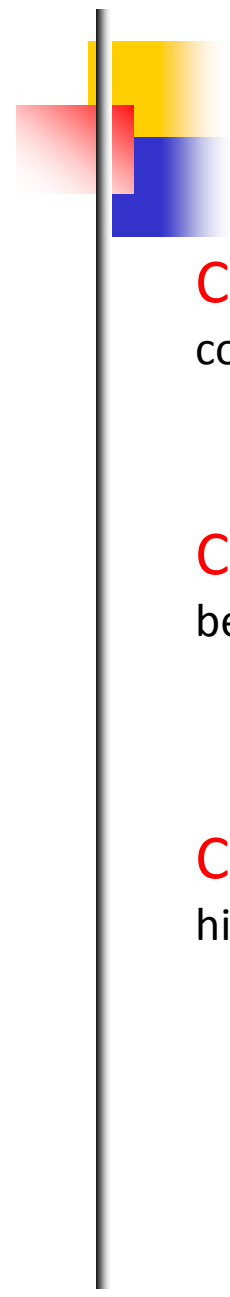
# The 7 Cs of Communication

**C**lear: When writing or speaking to someone, be clear about your goal or message. To be clear, try to minimize the number of ideas in each sentence. Make sure that it's easy for your reader to understand your meaning.

**C**oncise: When you're concise in your communication, you stick to the point and keep it brief.

**C**oncrete: When your message is concrete, then your audience has a clear picture of what you're telling them

**C**orrect: When your communication is correct, it fits your audience's needs. And correct communication is also error-free communication.



**Coherent:** When your communication is coherent, it's logical. All points are connected to the main topic, and the tone and flow of the text is consistent.

**Complete:** In a complete message, the audience has everything they need to be informed and, if applicable, take action.

**Courteous:** Courteous communication is friendly, open, and honest. There are no hidden insults or passive-aggressive tones.



## The Fundamentals of Verbal Communication

Communication is a complex process, but a communication system is often categorized into six main components

- Transmitter: Speaker
- Channels: Senses: speech, hearing, appearance, attitude etc.
- Message: Speaker's topic
- Receiver: Audience
- Noise: Internal and external factors that affect message reception by audience
- Feedback: Audience reaction